



Press kit Novelties 2026

Lechuza and Pon: Discover the 2026 novelties

For over 25 years, Lechuza has been combining timeless design, sophisticated features and long-lasting quality. The brand is known for its planters that are both practical and stylish, with a focus on high quality standards and the proven irrigation system reliably supplying plants with water. The new brand Pon comes with an extensive range of mineral plant substrates as well as useful accessories. Lechuza and Pon are brands of Hob Creations GmbH, located in Zirndorf, Germany – a company standing for innovative solutions around plant care.

New models with elegant shapes and surfaces are expanding Lechuza's product line in fall 2025 and mid-January 2026, thus offering even more freedom for individualizing living and outdoor areas:

- With **Navio**, the proven Lechuza irrigation system is integrated into a narrow plant jardinière for the first time – perfect for windowsills, sideboards or garden tables. The silk-matt finish showcases plants both indoors and outdoors, even when space is limited.
- The popular **table planters**, e.g. Deltini, Mini-Cubi or Delta, shine with a new surface: A modern, matt finish blends harmoniously with every setting and picks up current interior design trends.
- In addition to Cube Cottage and Cube Premium, Lechuza's plant cube is now also available in a silk-matt finish as **Cube Color**. The elegant planter matches every ambience and creates a green feel-good atmosphere – whether in living areas, the office or the garden.
- The Classico line accompanies plants on the whole growth cycle, from small seedlings to full-grown plants. The new size **Classico Color 50** now offers even more flexibility. The planter is also available as **Classico Color LS 50** with an exchangeable plant lining and retractable handle frame.



- New in the product line: With the planter **Deco**, plants can be arranged in a modern and trendy way within seconds. Deco is available in three trend colors, three standard colors and eight sizes that all allow for variability

In addition, Pon's assortment will be complemented with practical accessories for more flexibility and comfort in plant care:

- The smart **watering indicator** for plant substrates makes it even easier to stay on top of the plants' needs.
- The new watering can **Moja** – available with five- or ten-liter capacity – combines ergonomic design with high functionality and makes watering easier in a pleasant way.

About the manufacturer – change of name in fall 2025

The new Hob Creations GmbH is part of Horst Brandstätter Group, which also holds the internationally known toy brand Playmobil. In fall 2025, Hob Creations GmbH seamlessly took over the business unit plant care and with that the brands Lechuza and Pon. The company is committed to an economical and sustainable use of resources. The products are made in Germany and are being exported in over 70 countries worldwide.

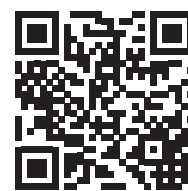
For further information, see:



lechuza.com



pon-substrate.com/en



horst-brandstaetter-group.com

Stylish, smart, space-saving: Navio Color – the new planter for windowsills & more

With the new Navio Color series starting mid-January 2026, Lechuza presents an elegant innovation for everyone who doesn't want to miss out on green ambience despite small spaces. For the first time, the proven Lechuza irrigation system is integrated into a slim planter – the perfect solution for windowsills, sideboards or garden tables.

Navio's oval shape easily adds greenery and life to small spaces. The planter with a silk-matt surface blends harmoniously into every home and can be perfectly combined with other planters from the Lechuza Color series.

Up to three indoor or outdoor plants can be placed in the planter. This makes it possible to set up creative arrangements while effectively using the available space. As an accentuation on the desk, a small green-space on a city balcony or as stylish decoration in the living area – the timeless design makes Navio highly versatile.

And it comes with minimal care effort: The Lechuza irrigation system ensures the optimal water supply for every plant – no daily watering needed while maintaining control thanks to the integrated water level indicator. The Navio planter is suitable for both indoor and outdoor use. On rainy days, a drain plug protects outdoor plants from waterlogging.

Lechuza's durable plastic planters are shatterproof, weather-resistant and fully recyclable.



Available from:	15. January 2026
Sizes & pricing:	NAVIO Color 10 L29 x W14 x H13.5 cm RRP € 24.99 NAVIO Color 20 L39 x W19 x H18.3 cm RRP € 34.99
Colors:	white, slate, nutmeg, sand brown

Cube Color: the modern plant cube with classy, silk-matt surface

With the new Cube Color, Lechuza brings a modern look for a proven planter to the market. Starting mid-January 2026, the popular plant cube – already known in a Cottage and Premium style version – will be available with a noble, silk-matt finish.

The linear, timeless design and the classic cube shape turn Cube Color into a versatile addition to different living and garden areas. The balanced surface gives the plant cube a calm shape that discreetly takes a back seat and puts the plant in the spotlight. The silky matt surface exudes elegant restraint and is also weatherproof and UV-resistant – ideal for both indoor and outdoor use.

Cube Color combines stylish design with intelligent plant care: The integrated Lechuza irrigation system supplies plants reliably with water and reduces care efforts to a minimum. The water reservoir can bypass longer dry periods, and an indicator shows when the water needs to be refilled. For outdoor use, a twist-out drain plug allows excess rain water to drain and protects the plants against waterlogging, while still sustaining the water reservoir.

The planter is available in two sizes – with a height of 30 and 40 centimeters – and thus also offers bigger plants enough space. The removable liner with retractable handle frame simplifies repotting and seasonal planting.

Lechuza's durable plastic planters are shatterproof, weather-resistant and fully recyclable. All black plant liners consist of 100 percent recycled plastic.



Available from:	15. January 2026
Sizes & pricing:	CUBE Color 30 L29,5 x W29,5 x H30 cm RRP € 44.99 CUBE Color 40 L39 x B39 x H40 cm RRP € 79.99
Colors:	white, slate, nutmeg, sand brown
Accessories:	Suitable coasters for CUBE Color 40 are available separately.

Even more flexibility: Classico Color now in new size 50

Its timeless shape makes the Lechuza planter Classico Color an absolute must-have for every home. The subtle, silk-matt colors and modern design blend beautifully into every setting – whether in the living room, on the balcony or the terrace. Now Lechuza expands the planter family with a new size: From mid-January, Classico Color and Classico Color LS with a removable liner and retractable handle frame are available with a diameter of 50 centimeters.

The new size closes the gap between the existing versions with 43 centimeters and 60 centimeters and offers an ideal solution for mid-size and spacious plants. Now the beauty of plants such as monstera and bird-of-paradise can fully unfold and thanks to the higher volume, the planter offers a firm footing.

Aside from the aesthetic appearance and high-quality design, functionality is in focus: The proven Lechuza irrigation system allows for the plants to absorb exactly as much water and nutrients as they need. A twist-out drain plug on the bottom of the planter provides protection against waterlogging in the outdoors during heavy rain, while still sustaining the water reservoir.

The model Classico Color LS additionally comes with a removable plant liner with retractable handle frame – for comfortable repotting, easy care and clean root trimming.

The tasteful, simple design and harmonious colors showcase both indoor and outdoor plants, making Classico Color planters an indispensable companion for a unified and stylish look.

Lechuza's durable plastic planters are shatterproof, weather-resistant and fully recyclable. All black plant liners consist of 100 percent recycled plastic.



Available from:	January 2026
Sizes & pricing:	CLASSICO Color 50 L49 x W49 x H46.5 cm UVP € 89.99 CLASSICO Color LS 50 L49 x W49 x H46.5 cm UVP € 104.99
Colors:	white, wlate, nutmeg, sand brown; CLASSICO Color 50 also in light grey, dark grey
Accessories:	Suitable coasters are available separately.

Matt perfection: Lechuza table planters with new matt varnishing

Starting mid-January 2026, Lechuza will be presenting the popular table planters in a fresh look with a modern, matt finish. Numerous models – like the bestsellers Cube 14, Deltini and Mini-Cubi – are now available with matt varnishing.

The new finish appears modern and elegant at the same time, and blends harmoniously into different interior concepts. As table decoration, the compact planters add a well-directed green touch and are furthermore suitable for small spaces, such as windowsills, side tables or shelves. Whether as an elegant home accessory, a gift for plant fans or for touching up office spaces and reception areas – the new matt planters offer numerous applications.

The versatile table planters combine stylish design with practical functionality: All models are equipped with the proven Lechuza irrigation system – wick, stick or original Lechuza system, depending on the series – and allow for reliable plant care with minimal effort.

All Lechuza table planters are designed for indoor use and made in Germany from high-quality, shatterproof plastic.



Available from: 15. January 2026

Sizes & pricing:

- CUBE Premium 14**
L14 x W14 x H13.5 cm
RRP € 19.99
- CUBE Premium 16**
L17 x W17 x H16 cm
RRP € 24.99
- DELTA Premium 10**
L30 x W11 x H13 cm
RRP € 22.99
- DELTA Premium 20**
L40 x W15 x H18.2 cm
RRP € 39.99
- DELTINI Premium**
L15 x W15 x H19 cm
RRP € 19.99
- MINI-DELTINI Premium**
L10 x W10 x H13 cm
RRP € 12.99
- MAXI-CUBI Premium**
L18 x W18 x H21 cm
RRP € 24.99
- MINI-CUBI Premium**
L9.5 x B9.5 x H18.5 cm
RRP € 12.99
- CUBE Premium Triple**
L14 x W40 x H13.5 cm
RRP € 34.99
- CUBE Premium Green Wall Home Kit**
L48 x W15 x H14 cm
RRP € 99.99

Colors: matt white, basalt grey matt, scarlet red matt

Always on trend: Deco – the versatile Lechuza planter for creative living ideas

Sometimes, just small accessories are needed to add color to your home. The Lechuza planter Deco makes it possible to stage plants in a modern and trendy way within seconds – without time-consuming repotting. The new planter with silk-matt finish is available from November 2025 in many sizes and six colors.

Plants can be placed directly into the DECO planter in their grow pots. Everything stays clean and the new favorite plant is quickly and easily showcased. Exchanging plants and redecorating is also made easier. Thus, the planter is suitable for all who like to stay flexible and want to change their decoration spontaneously or according to the season.

Small plants, seedlings or artificial plants – the stylish planter can be used in many different scenarios. Suitable sizes are available for bigger plants, offering decorative solutions for every place at home. With its classic and timeless shape, it suits any style of interior and its cheerful, bright colors are on trend in every season. The planter is recommended for indoor use.

Unlike other Lechuza planters Deco does not have an integrated irrigation system. Instead, it focuses on various trend colors. This way, seasonal accents or spontaneous arrangement ideas can be realized fast and easy – for more creative freedom when decorating.

The durable Lechuza planters are shatterproof, weather-resistant and the plastic is fully recyclable.



Available from: 1. November 2025

Sizes & pricing:

- DECO 10** – RRP € 2.89
- DECO 12** – RRP € 3.19
- DECO 14** – RRP € 3.99
- DECO 18** – RRP € 6.79
- DECO 21** – RRP € 9.99
- DECO 28** – RRP € 14.99
- DECO 35** – RRP € 20.99
- DECO 43** – RRP € 29.99

Colors:

- slate, sand brown,
- white, linden, pine,
- magnolia

A person in a light blue shirt is watering a plant in a black planter box with a green watering can. The plant has long green leaves and orange flowers. A swimming pool is in the background. The word "PON" is written in white on a black background at the top.

PON

*Accessories
Novelties 2026*



No more guessing when watering plants – with the new Pon watering indicator

From November 2025, Pon adds a practical watering indicator to its product line, making guesswork when watering a thing of the past. The moisture meter reliably shows when the plant needs water.

The indicator detects the optimal moisture range and changes color accordingly. Its measurements are reliable in soil, mineral substrates as well as mixtures. Especially in mineral plant substrates such as Pon, it provides a precise watering indication, thus protecting against drought stress and root rot.

The application is easy: insert, water and observe the color. If it changes to blue, the moisture is sufficient. White indicates that the plant has to be watered. Particularly useful: The indicator can remain in the substrate permanently and thus function as a watering indicator. Replacing is recommended after nine months.

The new Pon watering indicator is suitable for all plants and can be used both indoors and outdoors. Thanks to a colored cotton core, no batteries or other energy sources are required.

Now it's even easier to stay on top of the needs of house plants as well as outdoor plants, leading to better health, less water consumption and a stress free everyday life.



Available from:	November 2025
Sizes & pricing:	Watering indicator RRP € 5.99
Colors:	black

Moja – the new watering can for comfortable and stylish plant care

Starting March 2026, Pon expands its assortment with an innovative product for indoor and outdoor plant care: The new watering can Moja combines ergonomic design with high functionality and makes watering easier in a pleasant way.

Thanks to the ergonomic all-round handle, Moja fits comfortably in the hand and can be carried safely even when full. With a capacity of five or ten liters, the stylish can reliably supplies small and big plants with water. A useful detail for daily watering is the clearly visible fill level indicator on the outside of the can.

The cubic shape offers a stable stand, even on uneven surfaces, and grants a modern and appealing look. Available in silk-matt colors, Moja is a pure eye-catcher and design statement for every favorite green space. Matching accessories simplify watering even more: The shower head (available separately) allows for gentle watering of larger areas and with the Pico attachment for watering cans (also available separately), the reservoir of Lechuza planters can be filled easily and in a targeted way. Both attachments are compatible with the two sizes of the watering can.

Moja is produced from high-quality, weatherproof plastic and fully recyclable.



Available from:	1. March 2026
Sizes & pricing	MOJA Watering Can 5 L L44 x W28.5 x H13.5 cm RRP € 14,99 MOJA Watering Can 10 L L54 x W35 x H17 cm RRP € 19,99
Colors:	slate, coral red, reed green
Accessories:	Shower head and PICO attachment available separately.