

*Lechuza*®

THE ORIGINAL ■■■



**Press Kit 2025**

*Rooted in nature:*

## The new PALO series made from solid eucalyptus wood

With the new PALO Natural Wood collection, LECHUZA will also be offering planters made from natural materials from the start of 2025. Since there were different surface designs such as Premium High Gloss, Cottage, Stone or the new Slate look, LECHUZA is now expanding the range to include planters made of solid real wood.

Whether as room divider or in cube or column form, PALO aesthetically combines high-quality design, functionality and closeness to nature. LECHUZA is thus not only expanding its selection of surface finishes, but is also using a natural material in its production for the first time.

The special feature of PALO is the high-quality, solid eucalyptus wood: it is durable, renewable and remains beautiful for a long time with the right care. LECHUZA attaches great importance to ensuring that the wood for the entire PALO range comes from sustainable sources and is in harmony with the protection of forests. For this reason, only certified eucalyptus wood from sustainable forestry is used. The certification also guarantees that social, economic and ecological standards are met and environmental impact is minimized.

Eucalyptus wood is known for its hardness and density and is therefore particularly robust and resistant. This promise of quality and the high-quality workmanship make the wood a first-class choice for the PALO series – according to the principle of sustainability.



Wood is a natural product, therefore it is always affected by temperature, UV irradiation and rain humidity. For maximum protection, the wood surface is oiled and therefore prepared for outdoor use. This brings out the character of the material perfectly, emphasizing the unique grain and giving the surface an elegant silky matt sheen. To keep this protection of the material there is the recommendation to use a suitable oil regularly and to store the planters during winter time inside.

As with all LECHUZA planters, the integrated irrigation system inside ensures that the plants are optimally supplied with water. A removable planter liner with retractable handles made of 100 percent recycled plastic (post-industrial recyclate) makes repotting easy - whether on the floor or on the table. The drain plug at the bottom of the planter liner allows water to drain away easily and prevents waterlogging - ideal even on rainy days.

**PALO Natural Wood Eucalyptus** is available as a plant cube in two sizes as well as a plant column and room divider. With the optional castor base, the plant cube is also mobile and flexible to use.

- PALO Natural Wood 35 low Eucalyptus (RRP 149,99 €)
- PALO Natural Wood 35 high Eucalyptus (RRP 199,99 €)
- PALO Natural Wood 45 low Eucalyptus (RRP 199,99 €)
- PALO Natural Wood 45 high Eucalyptus (RRP 349,99 €)
- PALO Natural Wood 80 wide low Eucalyptus (RRP 299,99 €)
- PALO Natural Wood 80 wide high Eucalyptus (RRP 499,99 €)



## Two new sizes to expand the BALCONERA range from 2025

The popular BALCONERA balcony box from LECHUZA will be available in new 40 cm and 100 cm sizes from the beginning of 2025, in addition to the existing 50 cm and 80 cm sizes.

**BALCONERA 40** is ideal for small balconies and also cuts a fine figure on a table or windowsill. **BALCONERA 100**, on the other hand, with its two planter liners, offers more than twice as much space for all kinds of flowers, herbs and the like on the balcony railing. With the new sizes of the BALCONERA planters, there is now even more flexibility for easy-care balcony greenery and thanks to the integrated irrigation system, the plants are optimally supplied with moisture.

The planter liners can be interchanged using the Mix & Match system: This means that the BALCONERA 50 planter liner can be used in the BALCONERA 100 in the same way as the BALCONERA 40 planter liner in the BALCONERA 80. With a uniform look, the balcony railing simply becomes a real flowering eye-catcher.

The two new **BALCONERA planter sizes with 40cm and 100cm** will be available in the finishes Cottage (40 cm from € 29.99 RRP; 100 cm from € 54.99 RRP), Color (40 cm from € 29.99 RRP; 100 cm from € 54.99 RRP) and Stone (40 cm from € 34.99 RRP; 100 cm from € 59.99 RRP) and in all currently available colors from 15 January 2025.



## New brackets for even more floral splendor on the balcony railing

In addition to the two new BALCONERA sizes of 40 cm and 100 cm in length, the planters will have completely new mounting options in the coming season. With the **balcony box holders DUO and WALL**, two innovative new products are coming onto the market. LECHUZA is thus responding even more individually to the needs of its customers, making it possible to attach BALCONERA to almost any railing or wall.

The newly developed **balcony box holder DUO** offers space for twice as many planter liners as conventional holders and transforms the balcony into an even more colorful plant paradise. Thanks to the innovative design of the double holder, it can be easily mounted on both the inside and outside of railings and balcony walls. The adapter supplied can be used flexibly on round, flat or narrow handrail balconies and fixes the planters securely and perfectly to the shape of the railing. The special double brackets are infinitely adjustable in width from 73.6 mm to 110 mm and can be fitted easily and without additional tools.

For balcony railings with particularly wide spacing between the rungs, the new balcony box holder support is attached to the brackets as a cross brace, providing additional support.

The new **balcony box holder WALL**, on the other hand, allows planters to be mounted on one side of walls or balcony façades. Thanks to its practical adjusting screws, it can be optimally aligned on the wall and securely fastened. This means that even dull and gray balcony façades with a maximum width of 110 mm can blossom in no time at all and transform the city balcony into a green oasis.



The new balcony box holders are made of robust, weatherproof plastic in Germany and offer maximum stability in all weather conditions. The special feature of all new models: The holders disappear into the indentations on the underside of the planters and are not visible from the front. This means that the flowers, herbs or vegetable plants are shown to their best advantage and the balcony becomes a new favorite spot on sunny days.

The **balcony box holder DUO** (RRP €69.99 incl. adapter set) and **balcony box holder WALL** (RRP €39.99) as well as the **balcony box holder support** for BALCONERA 40/50 (RRP €12.99) and for BALCONERA 80/100 (RRP €14.99) are available in black and white from 15 January 2025.



## CANTO Slatestone – New surface in slate look

Authentic design meets tasteful appearance: the multi-award-winning CANTO planter will have a new surface in a natural slate look from the beginning of 2025.

The cube and column planters from the popular CANTO series in the Premium and Stone versions have been an integral part of the LECHUZA range for several years. Now the portfolio is being expanded to include a completely new surface: **Slatestone**. From the beginning of 2025, the CANTO Slatestone planters will be available in a light grey and dark grey slate look, which is inspired by natural slate and impresses with its corresponding feel, color and characteristic broken edges.

CANTO Slatestone is available as a cube or column in various sizes with edge lengths of 30 cm and 40 cm, enabling individual design of indoor and outdoor areas.

CANTO LED can also look forward to the surface update and lets gardens, terraces and living rooms shine in new splendor. The planter with integrated LED light strip in the planter liner creates pleasant indirect lighting without dazzling. The light can be switched on in four different levels by remote control and adjusted to suit the twilight and mood. The plants are thus staged in an innovative way and create a cozy ambience even after dark.



The CANTO planters are produced in Germany and combine the advantages of robust, high-quality plastic with a modern slate-look surface. The original LECHUZA irrigation system is integrated in all planter versions. The planter liner with pull-out handles can be interchanged between the different CANTO models thanks to their identical dimensions.

**CANTO Slatestone** is available as a cube and column in the versions 30 low (RRP €62.99), 30 high (RRP €84.99), 40 low (RRP €109.99), 40 high (RRP €159.99) and with LED strip in 30 low LED (RRP €172.99), 30 high LED (RRP €194.99), 40 low LED (RRP €229.99) and 40 high LED (RRP €279.99) in the colors light grey and dark grey from 15 January 2025.





## CLASSICO Color 12 and 14: A classic in small format

The popular CLASSICO line from LECHUZA is known for its timeless shape and the silky matt surface of the planters. The subtle colors and modern design of CLASSICO blend wonderfully into any ambience and make it an absolute all-rounder for any plant - whether in the living room or on the balcony or patio.

In order to be able to offer the right planter for every size of plant, CLASSICO Color will be extended from the beginning of 2025 to include two sizes, 12 and 14, especially for smaller plants. With a total of nine different sizes from 12 - 70 cm in diameter, the CLASSICO line will then offer the planting volume and suitable water reservoir required for all plants. As with the larger versions, the original LECHUZA irrigation system is also integrated into the small planters, ensuring that the plants are reliably supplied with water and nutrients.

The planters in the compact sizes 12 and 14 are great gifts as a thank you for an invitation or a nice gift idea for various occasions and bring great joy in combination with a small plant. Available in four classic colors and decorated with green houseplants or colorful flowers, CLASSICO Color brings natural greenery and coziness to any shelf or windowsill.

**CLASSICO Color 12 and 14** are available in the colors slate grey, white, sand brown and nutmeg as an all-in-one set (including planting substrate LECHUZA-PON as a drainage layer) for €12.99 (RRP size 12) and €14.99 (RRP size 14) from 15 January 2025.



## CLASSICO Color DECO – The new planter without irrigation system

Staging plants in a trendy way within seconds is now possible with the CLASSICO Color DECO planter. The new planter has the familiar CLASSICO design, but unlike the other LECHUZA planters, it does not have an integrated irrigation system. This means that the plant can be placed in the purchased grow pot without having to be planted in separately. The planter can be used quickly and easily as a cachepot without the need for additional potting soil or plant substrate.

The planter with a matt surface has a classic round shape and blends harmoniously into any interior style. On a chest of drawers, desk or shelf - thanks to its compact dimensions of 10, 12 and 14 centimetres in diameter, the planter can be placed on any surface. With the wide range of color variations, CLASSICO Color DECO is perfect for decorating your home in new and colorful ways. Available in the trendy colors lime, magnolia, papaya as well as white, sand brown and slate grey, the cachepot matches any seasonal decoration in your own four walls.

Like all other LECHUZA planters, CLASSICO Color DECO is robust and manufactured to the highest quality standards in Germany. In addition, the new CLASSICO planters are all made from recycled plastic and are fully recyclable.

**CLASSICO Color DECO** is available in sizes 10 (RRP € 2.89), 12 (RRP € 3.19) and 14 (RRP € 3.99) in the five colors slate grey, white, sand brown, lime, magnolia and papaya from 15 January 2025.

